

Three Key Writer

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Trend Spotter's Personal Notebooks Connect Street Culture To the Business World

Cirkus Diurnus: Sketchbooks of a Traveling Artist

On view at the West Windsor Arts Center

Princeton Junction, NJ, August 13. Mikel Cirkus will debut his sketchbook inspired art collection at the West Windsor Arts Center with an opening reception August 25, 4-8 pm. The event includes wine and refreshments and live music from Dark Whiskey and DJ ItsJustAhmad. The exhibit is on view August 20 through September 7.

"The beauty of journaling is that you can literally see thought coming to page. The pages develop from brain to heart, to hand to pen, to paper," says Cirkus.

Impactful as a finished design may be, the early words and images that inspired and shaped its final form bear messages of their own. The exhibit invites viewers to explore Cirkus's creative process, and through this experience, they may come to appreciate the process of their own creativity.

As a professional trend spotter, global marketing director and cultural anthropologist, Cirkus has authored 63 journals spanning nearly 40 years of work. His venues: cities from around the world. His content: professional notes, personal reflections, quotes, lyrics, and sketches. His inspiration: travel and everyday experiences that capture his attention as an observer of trends.

Cirkus's working tools are simple: blank pages from a sketchbook, a basic pencil kit, and "spit and blood as needed."

This exhibit features five scenes:

- *Fecundity (Our Shared Human Experience)*
- *Flying Cirkus (Musings While Cocooned on Airplanes)*
- *Rock Dove (A "Coming of Age" Diary)*
- *Wine Journals*
- *Signature (Celebrity Encounters)*

-- More --

Until recently, Cirkus hadn't thought of his drawings and notes as material for an art show. "You can't predict the outcome of the sketch or thought you put down on the page," says Cirkus.

Learn more about his work at <http://mikelcirkus.com>.

The West Windsor Arts Center is located at 952 Alexander Road, Princeton Junction, NJ. Phone 609-716-1931.

Lynn Robbins of Three Key Writer has over 15 years of experience writing about small businesses, corporations, individuals, and community groups. Her specialty is shedding light on the endeavors of people working to make a positive impact in the business world and in communities. Online at <http://threekeywriter.com>. Contact: lr@threekeywriter.com.

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